



Building a Comprehensive Educational Ecosystem for Sustainable Development Goals

Project Reference: 2023-1-PL01-KA220-HED-000165127
Implementation period: 01.10.2023 - 30.09.2026
Programme: Erasmus+
Action Type: Cooperation partnerships in higher education
EU Grant: 400.000,00 €

Coordinator



Partners



Player

Every Drop Counts!

Every Drop Counts!

Time: 25 - 35 minutes

Teams: 3 - 6 players

Location: Near a fountain, public water tap, or any place where water use or wastage can be observed

The Story

Water is one of the most precious - and threatened - resources on our planet. According to the UN World Water Development Report 2025, roughly half of the world's population experiences severe water scarcity for at least part of the year. Globally, municipal water demand continues to rise as urban populations grow. Freshwater systems are under pressure, droughts are becoming more frequent, and many regions already face seasonal water stress. Saving water today helps protect our shared future.

Your mission: create a powerful, memorable slogan promoting water conservation and record a short video spreading the message.

Because when it comes to water, every drop truly counts.

Mission Tasks

Step 1: Learn the Challenge (5 minutes)

Discuss quickly why saving water is essential, where water is wasted in daily life, and how small habits can protect our shared water future.

Step 2: Create Your Slogan (5 minutes)

Work as a team to write a short, catchy message that includes the words 'water' and 'future', is easy to remember, and motivates people to act.

Step 3: Record Your Video (10 minutes)

Film a 15-30 second clip delivering your slogan with creativity. Use movement, gestures, props, or water-related locations to reinforce your message.

Step 4: Spread the Message (5 minutes)

Share your video on social media using relevant hashtags such as #EveryDropCounts, #SaveWater, #FutureDrops, #SDG6, #edu4sdgs.

Why Your Mission Matters

Water scarcity affects billions of people every year. Even where water seems abundant, climate change, urban growth, and consumption patterns are increasing pressure on freshwater supplies. By raising awareness, you help others understand that water is limited, precious, and essential for our future.

Your voice can inspire action - one drop at a time.

Mission Equipment

Smartphone

Internet access

