

Time: 25 - 35 minutes

Teams: 3 - 6 players

Location: Campus, neighbourhood or city area

Educational Objective

The purpose of this task is to help participants understand the role of education in sustainable development, express SDG-related ideas visually, and interpret symbols creatively.

The activity strengthens teamwork, observation skills, communication, and awareness of SDG themes.

Moderator

edu4sdgs

Step-by-Step Instructions

1. Introduction & Framing

Explain that education is a driving force behind all Sustainable Development Goals, and this activity helps participants express that visually.

Make sure everyone understands they may use found objects, natural shapes, arranged items, or existing scenes - as long as nothing is disturbed and no identifiable individuals are photographed.

Emphasise that the activity is about creativity and awareness, not artistic perfection.

2. Organisation

Choose a suitable space where teams can move around safely and have access to natural or everyday materials they might use for their visual message - for example, a campus courtyard, park area, garden, open square, or quiet hallway. The space should offer potential elements such as leaves, branches, stones, benches, pathways, textures, shadows, or architectural shapes that can inspire creative compositions. Ensure the team has a smartphone.

3. Develop Your Idea (5 minutes)

Support the team in clarifying what education for the SDGs means to them.

Use guiding questions:

- What symbolises learning?
- What visuals represent positive change?

4. Create or Discover the Visual Message (15 minutes)

Circulate among team members to ensure safe use of materials and respectful treatment of public spaces.

Encourage the team to think about composition, visibility, and symbolism.

Methodological tip: If the team is stuck, suggest exploring shapes such as circles, arrows, pathways, or items associated with learning (books, bags, pens).

5. Capture Your Photo (2 minutes)

Encourage the team to check whether the message is visible and communicates their idea.

6. Add a Caption & Share Your Message (3 minutes)

Guide the team to craft a concise caption that reinforces their message.

Encourage social media sharing using #edu4sdgs and related hashtags.

Mission Equipment

Smartphone



Internet access

Safe materials collected from the environment (optional)

Role of the Moderator

The moderator acts as a facilitator, not an art critic. Your role is to:

- Encourage creativity and safe exploration.
- Keep time and structure the activity.
- Maintain respectful use of public or natural spaces.
- Ensure the final message aligns with the theme of education for the SDGs.