

Time: 30 - 40 minutes

Teams: 3 - 6 players

Location: Anywhere on campus where SDG-related initiatives can be observed

Educational Objective

The purpose of this task is to help participants understand how everyday campus initiatives contribute to the Sustainable Development Goals (SDGs).

The activity supports skill-building in observation, interpretation, and communication.

Moderator

SDGs on Campus

Step-by-Step Instructions

1. Introduction & Framing

Explain that universities advance the SDGs through teaching, research, infrastructure, community engagement, and inclusive services. Many initiatives support multiple SDGs, even if the connection is not immediately visible.

Emphasise that this is an exploration activity, not an evaluation of the university's performance.

2. Organisation

Choose a space on campus that is open to the public.

Ensure the team has a smartphone or notepad for taking notes.

3. Explore the Campus (15 minutes)

Encourage the team to explore different areas of the campus to maximise variety in their observations.

Instruct participants to search for and take photos of visible initiatives linked to sustainability, such as recycling points, bike racks, water-saving systems, equality campaigns, accessibility services, biodiversity areas, or innovation hubs.

Remind them to avoid photographing or recording people without consent.

Methodological tip: Encourage the team to capture environmental, social, and academic initiatives to reflect the full SDG spectrum.

4. Match Observations to SDGs (5 minutes)

Assist the team in analysing their findings and deciding which SDGs each example relates to. Encourage them to identify multi-goal connections.

Ask guiding questions such as:

- Who benefits from the initiative or solution?
- What resource is being conserved?
- What local or global issue does this address?

5. Present Findings (5 minutes)

Ask the team to present their three strongest examples, explaining the initiative, its corresponding SDGs, and its impact.

Methodological tip: Facilitate clear and positive presentations, highlight the diversity of examples, provide constructive feedback.

6. How Can YOU Get Involved? (5 minutes)

Facilitate a discussion about how students can participate in or support the initiatives identified. Discuss joining sustainability clubs, volunteering, promoting awareness, improving personal habits, or collaborating with relevant departments.

Ask the team to identify one concrete action they could take after the activity.

Mission Equipment

Notepad or smartphone for taking notes



Role of the Moderator

The moderator acts as a facilitator, not a judge. Your role is to:

- Encourage curiosity and open exploration.
- Keep time and structure the activity.
- Maintain safety and respectful behaviour on campus.
- Help participants connect local initiatives to global SDGs.