

Time: 25 - 35 minutes

Teams: 3 - 6 players

Location: Near a fountain, public water tap, or any place where water use or wastage can be observed

Educational Objective

The purpose of this task is to support participants in understanding global water scarcity and the importance of saving water.

The activity encourages critical thinking, creativity, and communication skills by guiding students to create awareness messages about water conservation.

Moderator

Every Drop Counts!

Step-by-Step Instructions

1. Introduction & Framing

Highlight that water is one of the most precious and threatened resources, with roughly half of the world's population experiencing severe water scarcity for at least part of the year (UN World Water Development Report 2025).

Stress that saving water helps protect both ecosystems and communities, especially as demand continues to rise in growing cities.

Emphasise that the activity is about awareness and creativity, not perfect filmmaking.

2. Organisation

Choose a space where everyday water use or wastage can be easily observed.

Ensure the team has a smartphone.

3. Learn the Challenge (5 minutes)

Guide the discussion using questions such as:

- Where do we see water being wasted?
- What simple changes could protect our shared water future?
- Why does water scarcity matter even in regions that feel water-secure?

4. Create the Slogan (5 minutes)

Remind the team that the slogan must include the words 'water' and 'future'.

Encourage short, memorable, and motivating messages.

If participants struggle, prompt them with questions like:

- What message do you want people to remember?
- How can one sentence motivate action?

5. Record the Video (10 minutes)

Instruct the team to create a 15-30 second video using expressive delivery, water-related locations, props, or signs.

Remind participants to respect privacy and avoid filming identifiable strangers without consent.

Moderator's role: *Ensure safe filming, avoid obstructing public areas, and provide technical support without influencing creativity.*

6. Spread the Message (5 minutes)

Facilitate sharing the video on social media using hashtags like #EveryDropCounts, #SaveWater, #FutureDrops, #SDG6, #edu4sdgs.

7. Reflection & Discussion

Guide reflection using questions such as:

- What did you learn about water scarcity?
- How effective is your slogan?
- What daily habits can save water?

Reinforce that water is limited, precious, and essential for the future, and that their voices can inspire real action.

Mission Equipment

Smartphone

Internet access



Role of the Moderator

The moderator acts as a facilitator, not a judge. Your role is to:

- Encourage creativity, teamwork, and positive communication.
- Keep time and structure the activity.
- Ensure safe filming practices and guide meaningful reflection.
- Maintain an inclusive, supportive atmosphere throughout.